

Internship Online Marketing, Kuala Lumpur-based

We are a fast-growing, Kuala Lumpur-based online shopping start-up that already operates in 7 markets across Southeast Asia. We are building Southeast Asia's one stop shopping destination by consolidating products and promotions from leading local and international online shops into a single platform. We are creating the most delightful online shopping experience for you to find the products you have always been looking for, to discover new products and to benefit from relevant offers for great-value shopping.

We are a young and motivated team with a special mix of tech geeks, fashion queens and entrepreneurs. We have a strong bias for action, we want to learn and grow and we want to build a great company together.

We are an Asia Venture Group (AVG) portfolio company. AVG is one of Southeast Asia leading seed financing/ VC firms with deep e-commerce know-how. Investments include iMoney, Happy Fresh and TrustedCompanies, among others.

Your playground

- Copywrite content for our website to educate users about trends and brands
- Research of products and brands that appeal to customers
- Update digital media with timely content
- Revise, proofread and edit content of team members
- Increase SEO traffic through keyword-optimized content
- Research and engage potential external partners (e.g. bloggers)

What your bring to the table

- Pursuing degree in marketing, communications or related subjects
- Passion for writing, ideally with focus on fashion and lifestyle
- Native speaker in one of the following languages: English, Thai, Bahasa Indonesia or Vietnamese
- First experience in copywriting and good quality of writing
- Detail-oriented, yet creative team player

Here's the deal

- Experience the most exciting phase of a start-up first-hand
- Work in a fast-pace environment with many challenges and new career opportunities along the way
- Become part of our dynamic, fun and international team
- Gain deep copywriting knowledge and insights into SEO

If all this sounds exciting to you, send your CV, one or two sentences about why you're interested in the job, your next possible start date and your salary expectations to careers@ipricegroup.com (for the attention of Halima Saadiah). Looking forward to learning more about you!

